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For Immediate Release

Houston Creative Firm to Celebrate 25th Anniversary by Awarding \$25,000 in Services to Local Non-Profits

Houston, TX (June 1, 2022) Dylan Moore Marketing Design (DMMD) is offering \$25,000 in pro-bono services to selected Houston-area non-profits as part of the company's 25th anniversary celebration.

Organizations hoping to receive the pro-bono services are encouraged to submit an application through the DMMD website between June 1st and June 30th. While applications are open to all Houston-area non-profit organizations that meet certain basic requirements, additional consideration will be given to organizations that support youth and those that incorporate creative components such as art and music.

"From day one, DMMD has been committed to supporting worthy causes in our community," said Founder and Creative Director Dylan Moore. "In 2012, we celebrated our 15th anniversary by providing '15 Acts of Design for Good,' but we wanted to do something even more impactful to mark our 25th year."

Since the firm's founding in 1997, DMMD has worked with such Houston-area non-profits as HITS Theatre, Today's Harbor for Children, The Tejano Center, and the Sam Houston Area Council of The Boy Scouts of America. Moore has also personally contributed by serving as a Board Member and President of the Houston Chapters of the American Institute of Graphic Arts and the American Advertising Federation, as well as the University of Houston Graphic Alumni Partnership, and as a long-time volunteer to the Houston Livestock Show and Rodeo Speakers Committee.

Once all applications have been accepted, the review and selection process will be conducted by a panel of third-party judges.

"We want the process to be credible and transparent," said Moore. "The judges will decide which organization(s) we end up working with, but they're also serving as advisors for how we shape the application process itself."

The panel of judges consists of Beckham Dossett, Director of the School of Art at the University of Houston, Robin Tombs, Chief Marketing Officer at Member's Choice Credit Union, and Shawn Collier, Chief Marketing Officer at Advanced Diagnostics Hospitals and Clinics.

"Having served on multiple non-profit boards with each of these individuals over the past two-plus decades, I couldn't be prouder to have such knowledgeable and generous people helping to guide us through this undertaking," Moore continued.

Organizations wishing to learn more and submit an application should visit DMMDesign.com/apply25.

About DMMD

Founded in 1997, DMMD is a full-service graphic design and strategic marketing firm. The firm's primary objective has always been to provide dynamic creative communications – with an emphasis on customer service – to a broad base of clients. Over the past 25 years, DMMD has built successful, lasting relationships with a variety of clients, large and small – from energy, technology and manufacturing to B2B, retail, entertainment, service and non-profit. Whether you're a global entity like GE, BP and Shell, Non-Profit or Start-Up, DMMD helps build and maintain brands that stand out and stand the test of time – delivering boutique service with big agency impact.

Learn more at DMMDesign.com